



*Chef Harold Jeanville in the Ateliers & Saveurs kitchen, Québec City, 2023.*

Créole Market in Montréal and many other events across Québec

## **Martinique Gourmande: Flavours from the Isle of Flowers return from September 10 to 22!**

**Montreal, June 26, 2024** - From September 10 to 22, the [Martinique Gourmande](#) culinary and solidarity festival, an initiative of the Comité Martiniquais du Tourisme au Canada, will spread the flavours of the Isle of Flowers across Québec for its **17th edition** under the theme "**Back to our roots**". For 12 days, you'll be able to get a taste of Martinique at some 30 participating establishments, as well as at the famous Créole Market at the Grand Quay of the Port of Montréal Pavillon on September 14 and 15. Four guest chefs from Martinique will be concocting some of the island's culinary gems in a friendly, festive atmosphere, much like this sunny destination, which holds a special place in the hearts of Québécois. Without a doubt, the Festival Martinique Gourmande has become one of Montréal's must-attend festivals.

"Festival Martinique Gourmande is now firmly established as a reference point for Martinique culture in Québec. Solidarity, sharing, and good food: these three founding pillars of our event are behind the festival's reputation as well as, of course, privileged moments between Québécois and Martinicans. A delicious love story between the Belle Province and the Isle of Flowers. After 17 years of evolution, we are "returning to our roots". This year's theme honours the foundations of our gastronomy, with a modern touch. It's a tribute to our ancestors from the four corners of the world, who have made Martinique a marvellous blend of origins and flavours, creating a unique Martinican identity," says **Bénédicte Di Géronimo**, President of the Comité Martiniquais du Tourisme.



### **A festive, must-attend event in Montréal: the Créole Market!**

On September 14 and 15, Montréal will be buzzing with the festive spirit of the West Indies! Join us for Martinique Gourmande's Créole Market, Saturday, September 14, from 12 p.m. to 7 p.m., and Sunday, September 15, from 11 a.m. to 6 p.m., at the Grand Quay of the Port of Montréal Pavillon. Free admission for the whole family! More than twenty booths will be on site, featuring tastings of emblematic specialties concocted by four of the island's renowned chefs, a mixology competition, fruit carving demonstration, a dominoes tournament, *C'est moi le chef* workshops for the little ones, zouk lessons, initiation to bèlè and biguine, will be among the many surprises awaiting visitors!



**The four guest chefs from Martinique:**

[Harold Jeanville](#), Chef of Carte Blanche restaurant

[Yadji Zami](#), Chef and founder of Galanga Fish Bar restaurant

[Prisca Morjon](#), owner of Ma Cuisine Créole

Sébastien Birba, Chef at Hôtel Simon\*\*\*\*

**Guest specialists:**

[Jérémie Jean-Baptiste](#), Consulting Chef/Trainer

[Karine Desserre-Pezé](#), Founder of C'est Moi le Chef! culinary workshops for children

[Video review of the 2023 edition](#)



**Hon. Bénédicte di Géronimo**  
Présidente du Comité Martiniquais du Tourisme

## **An partnership with Cuisines Solidaires by Tablée des Chefs**

For a 5th year, the Cuisines Solidaires by Tablée des Chefs will be producing 5,000 portions of a Martinique-inspired recipe, thanks to a donation from the Comité Martiniquais du Tourisme. As a festival based on solidarity, Martinique Gourmande aims to help Québec families in need. Food and containers will be supplied by Tablée des Chefs. This year, Martinique-style marinated pulled chicken, sweet potato salad and madras sauce signed by Chef [Jérémy Jean Baptiste](#), culinary advisor to the Martinique Gourmande Festival, will be distributed to Québec food banks.

The public is invited to support Cuisines Solidaires by making a donation to the Tablée des Chefs on the [Martinique Gourmande](#) website.

*This Solidarity partnership has enabled the 2021 edition to be nominated for the Lauriers de la Gastronomie québécoise.*

## **Martinique-style dishes in several Québec restaurants**

From September 10 to 22, the Martinique sun will be shining across the province in some 30 Québec establishments, with dishes and cocktails paying tribute to the Isle of Flowers. Fantastic dinners prepared jointly by Martinique and Québec chefs will also be on the menu! The list of participating establishments will be announced shortly.

## **Valued partners**

This 17th edition of the Festival Martinique Gourmande is made possible by our valued partners, [Air Canada](#), [Club Med Les Boucaniers](#), [Rhums Trois Rivières](#) and [ITHQ](#). We sincerely thank them for their unwavering support.

## **About Martinique Gourmande**

*Martinique Gourmande* is a sun-drenched culinary festival created in 2008 by the *Comité Martiniquais du Tourisme au Canada*, with the aim of prolonging summer on the plates and in the hearts of Québécois and giving them a foretaste of their next vacation in Martinique. In fact, it was one of the first of its kind in Montreal! In 2020, the festival reinvented itself, earning a nomination in the Event of the Year category at the *Lauriers de la gastronomie québécoise*. Martinique Gourmande also stands out for its eco-responsibility, notably through the use of biodegradable materials. Sixteen editions and a few thousand feasts later, the festival continues to reinvent itself a little each year for an exceptional 17<sup>th</sup> edition, fostering encounters around Martinique's cuisine and culture.

## **About Martinique**

Martinique is a French island in the heart of the Lesser Antilles archipelago. The Isle of Flowers, the Rum capital of the world, the birthplace of the famous poet Aimé Césaire - whatever you want to call it, Martinique remains one of the world's most charming and attractive destinations. Named by TripAdvisor as the World's Best Emerging Destination in 2021, Martinique reveals its charms to nature lovers, water sports enthusiasts and cultural enthusiasts alike. Twice recognized by UNESCO

for its yawls (traditional boats) and its exceptional biosphere, Martinique arouses passions for its natural beauty, the diversity of its landscapes, its history, its warm-hearted people and its rich gastronomy: Route des Grands Rhums AOC de la Martinique, tasty cuisine, myriad spices, authentic crafts, all presented together in a unique venue for the pleasure of our visitors. [www.lamartinique.ca](http://www.lamartinique.ca)

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